



# BLUEJAY ADVISORS

TRANSPORTATION & LOGISTICS

## Minimizing Total Cost Of Fleet Ownership

### \$40m Savings For Clients Over The Past 5 Years

Bluejay Advisors has a team dedicated to developing customized solutions to minimize the total cost of rolling stock ownership for our clients. Our experienced team conducts a comprehensive analysis of each client's fleet to quantify potential savings, then develop a customized, operational playbook to guide our clients realize the savings and efficiencies. **The Bluejay Advisors life cycle management team has realized over \$40m in savings for our clients over the past 5 years.**

#### The Bluejay Advisors team utilizes a proprietary lifecycle management tool to:

- Analyze our client's fleet data and current market conditions to identify the optimal timing for asset replacement
- Develop individual unit cost analysis by comparing the total cost of continuing to operate each asset versus replacing the asset

### Facts And Figures

- Case Study: Bluejay Advisors implemented a 4 year lifecycle plan that reduced the total operating cost of a 500 truck fleet by \$3m in the first 18 months alone
- Optimized lifecycle management is the most effective method of dramatically reducing the total operating cost of an asset fleet

### Comprehensive Fleet Management Service Offering

- Lifecycle Cost Analysis And Planning
- Specification and Design
- Asset Procurement
- Asset Disposition
- Capital Sourcing and Negotiations
- Maintenance Program Assessment

### Contact Us Today To Learn More About Our Fleet Services



**Billy Hart**  
Managing Partner  
904.571.3609  
billy.hart@bluejay-advisors.com

[WWW.BLUEJAY-ADVISORS.COM](http://WWW.BLUEJAY-ADVISORS.COM)

# ADDITIONAL BLUEJAY ADVISORS SERVICES

## Transaction Advisory

- Buy and Sell Side Support
- Target Sourcing
- Market Research and Analysis
- Pre-sale Strategy
- Operational Due Diligence
- Commercial Due Diligence
- Valuation Assessments
- Post-Closing Integration

## Performance Improvement

- Operational Assessments
- Network Optimization
- Technology Recommendations
- Organizational Structure Alignment
- Safety and Compliance
- Driver Recruiting and Retention

## Capital Advisory

- Equity and Debt Sourcing
- CAPEX Analysis
- Liquidity Management
- Turnaround and Restructuring
- Cost Analysis and Planning
- Federal Grant Submissions

## Select Clientele



## BLUEJAY ADVISORS MANAGING PARTNERS

**Billy Hart**  
Managing Partner  
904.571.3609  
billy.hart@bluejay-advisors.com

**Josh Putterman**  
Managing Partner  
904.631.8427  
josh.putterman@bluejay-advisors.com